



**THE CHINESE UNIVERSITY OF HONG KONG**  
Department of Information Engineering  
Faculty of Engineering  
*Seminar*

**How to Raise Funds from Private Investors for Technology  
Commercialization Ventures & Technology Commercialization in  
CUHK Engineering Faculty**

**By**

**Prof. Wilton Chau, Professor of Practice in Entrepreneurship, CUHK**  
**Prof. John K. Zao, Professor of Practice in Information Engineering, CUHK**  
**Prof. Tina W. Choi, Adjunct Assistant Professor in Management, CUHK**

**Date** : 25<sup>th</sup> March 2021 (Thursday)

**Time** : 2:00pm – 3:00pm

**Organizer** : Department of Information Engineering and Faculty of Engineering

**Zoom** : <https://cuhk.zoom.us/j/94184330293?pwd=dk9MUzdHWkFtcW5pLzR4eEVjZDlwdz09>

(Meeting ID: 941 8433 0293; Passcode: 435271)

Technology Commercialization is the vital process to turn innovative technologies into successful businesses. A successful commercialization process helps releasing the potential of innovation in term of financial resources for further R&D. It also serves as an enabler of social transformations for benefiting mankind. This webinar aims at introducing the concept and the process of Technology Commercialization to the engineering faculty members and students at CUHK. It will discuss how to raise funds from private investors for technology commercialization ventures. It will also introduce the 2021 Technology Commercialization Program in our Engineering Faculty, including a Summer Workshop (May-July, 2021), followed by the Pan-Asia Venture Development Platform (PAVD) fundraising activities during the period of the Fall Semester, 2021-22.

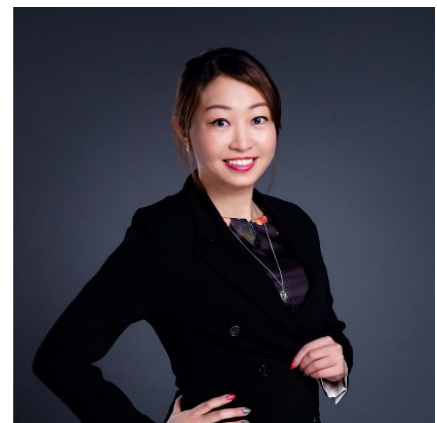
*Speaker Biography*



Prof. Wilton CHAU  
(Please click [here](#))



Prof. John K. ZAO  
(Please click [here](#))



Prof. Tina W. CHOI  
(Please click [here](#))

**\*\* ALL ARE WELCOME \*\***